



International Buyer Program (IBP) U.S. Commercial Service Manila, Philippines



The U.S. Commercial Service- Philippines invites trade buyers of shooting sports, hunting, and law enforcement products to join the Philippine Buyer Delegation to the 2016 Shooting, Hunting, and Outdoor Trade Show and Conference (SHOT Show) to be held on **January 19 - 22, 2016**, at the Sands Expo and Convention Center, in Las Vegas, Nevada.

The SHOT Show (<http://shotshow.org/>) is the largest and most comprehensive trade show for all professionals involved with the shooting sports, hunting and law enforcement industries. It is the world's premier exposition of combined firearms, ammunition, cutlery, outdoor apparel, optics, and related products and services. With over 1,600 exhibitors, the SHOT Show features all of the major firearms, ammunition, and outdoor products, and serves as the largest Law Enforcement and Cutlery Show in the United States.

Product Categories: 2016 SHOT Show will feature Air gun & Airsoft Products, Ammunition, Apparel, Footwear, Bags, Packs/Equipment, Cameras & Equipment, Communications/Electronics/GPS, Cutlery/Sharpeners/Knives & Accessories, Eyewear, Firearm Cabinets/Safes/Cases/Locks, Firearms, Firearms Maintenance & Cleaning Equipment, Holsters/Leather Goods, Hunting Gear & Accessories, Law Enforcement Products & Services/Tactical, Pet Supplies & Training Equipment, Scents & Lures, Scopes, Sights & Accessories, Shooting Range Equipment, Ammunition Reloading.

Target Attendees: Attendance is restricted to the shooting, hunting and outdoor trade and commercial buyers and sellers of military, law enforcement and tactical products and services only. These include firearms retailers, hunting and shooting sports retailers/distributors, agency department purchasers, special operations, government agencies, government consultants, international law enforcement equipment retailers and distributors.

Registered Philippine delegates are entitled to the following benefits:

- Complimentary registration for exhibition hall admission for vetted IBP delegates. We may require credentialing requirements from interested attendees such as government I.D's and other documentation that demonstrate direct, current professional affiliation to the shooting, hunting and outdoor trade or commercial involvement in the military, law enforcement or tactical markets.
- Use of the International Trade Center: Amenities to include breakfast, lunch and afternoon reception during each official show day, conference rooms for private meetings and hostesses to assist with scheduling, complimentary Wi-Fi internet access, computer access with printing capabilities and multi-language translators are also available in the center.
- List of U.S. exhibitors who are interested in meeting with IBP delegates.
- Matchmaking assistance with U.S. suppliers.

To be a part of the Philippine delegation, please email Yna.Quiambao@trade.gov and Jeanne.Santiago@trade.gov.